## **PANTONE®** Color Products for Graphic Design



### **INSPIRATION**

With nearly 2,000 spot colors, plus hundreds of specialty colors, Pantone can help you easily translate your client's brief and brand direction into an approach that is friendly to both your design process and the budget.

### Use these tools for:

- Logos and branding
- Marketing materials
- Packaging design



### Formula Guide

The hot selling guide in the Pantone graphics system for inspiration, color specification, and printing accuracy, this guide illustrates 1,867 spot colors with their ink formulations. Use this guide when spot color printing is required.



### Solid Chips

Contains all 1,867 colors in a convenient, removable chip format to easily express, demonstrate, and specify color inspiration and intent.



### Pastels & Neons Guide & Chips

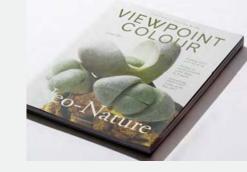
A modern collection of soothing pastels and bright neons for creating enticing, marketdriven designs. Available in guide and chip book formats.



### **Metallics Guide & Chips**

Pantone Metallics provide economic color options that are easy to use, specify, and amplify for luxurious and dynamic results.

## **PANTONE**<sup>®</sup> Inspiration Products for Graphic Design



VIEWPOINT COLOUR Seasonal trend book dedicated to color. Includes imagery, material direction, and trend forecasts. Lifestyle approach provides a global perspective across all design.



**Pantone Studio** 

Capture your world in Pantone Color, build and create palettes to test on 3D-rendered materials and designs, and share Pantone Colors with your Creative Cloud account, clients, and social networks.



### CAPSURE™

Capture color inspiration from any surface, material, or fabric – even small, patterned, multi-colored textures and textiles – and match it quickly and accurately to a Pantone Color.

Gather and collect inspiration everywhere: the world around you, online resources, and publications tailored toward helping you make a great impact with your work.

**INSPIRATION** 

## **PANTONE®** Color Products for Graphic Design



With spot, seven-color and four-color options for each PMS Color, you have the flexibility to create with colors that can meet both the client's color demands and budget constraints.



**Formula Guide** The hot selling guide in the Pantone graphics system for inspiration, color specification, and printing accuracy, this guide illustrates 1,867 spot colors with their ink formulations. Use this guide when spot color printing is required.



Provides a side-by-side comparison of Pantone spot colors versus their closest CMYK process printing match, along with corresponding CMYK, Hex, and RGB values.

**Color Bridge** 



The latest development in process printing technology with 90% better Pantone spot color matches over CMYK by adding Orange, Green and Violet to the color gamut.

## **PANTONE®** Creation Products for Graphic Design



Pantone Studio for iOS

Capture your world in Pantone Color, build and create palettes to test on 3D-rendered materials and designs, and share Pantone Colors with your Creative Cloud account, clients, and social networks.



ColorMunki Smile

ColorMunki Smile delivers super-simple monitor calibration for your laptop or desktop monitor. Easily calibrate your computer screen to see your color correctly.



### i1Display Pro

The choice of discerning designers and imaging professionals for a high level of onscreen color accuracy. The ideal balance of unrivaled color precision, speed, options, and controls to fit any workflow.

Translate real-world color into your favorite software and design with confidence knowing that your on-screen color will represent your final design output.

**CREATION** 

## **PANTONE®** Color Products for Graphic Design



Specifying color correctly in your files can help your design sail through prepress and right onto press with minimal rework and expense. When it comes time for the press check, make sure to have your Pantone Chips and Guides handy to ensure to match with your final product.



### **Formula Guide**

The hot selling guide in the Pantone graphics system for inspiration, color specification, and printing accuracy. This guide provides the formulas needed to mix ink, plus a large printed sample for evaluating drawdowns and press sheets.



### Solid Chips

Contains all 1,867 Pantone Matching System Colors in a convenient, removable chip format. Add to your design files to easily express your exact color intent to your production partners.



### Pastels & Neons Guide & Chips

A modern collection of soothing pastels and bright neons for creating eye-catching, market-driven designs. Available as a guide with ink formulas and a book of chips for specifying exact color on design files.





### **Metallics Guide & Chips**

Pantone Metallics provide economic color options that are easy to use, specify, and amplify for luxurious and dynamic results.

### **Color Bridge**

Provides a side-by-side comparison of Pantone spot colors versus their closest CMYK process printing match, along with corresponding CMYK, Hex, and RGB values.

## **PANTONE®** Color Products for Graphic Design



Specifying color correctly in your files can help your design sail through prepress and right onto press with minimal rework and expense. When it comes time for the press check, make sure to have your Pantone Chips and Guides handy to ensure to match with your final product.



### **Extended Gamut**

The latest development in process printing technology with 90% better Pantone spot color matches over CMYK by adding Orange, Green and Violet to the color gamut.

## PANTONE® Production & Evaluation Products for Graphic Design









### Pantone 3 Light Booth D50

Provides a consistent and reliable environment for evaluating products and prints. Includes three light settings for daylight, store and home environments.



### Pantone 5 Light Booth D50

Provides a consistent and reliable environment for evaluating products. Simulates five common daylight, home, and store environments.

Viewing color under the proper conditions is crucial to ensuring a product that meets expectations. You can be confident in your color approvals with Pantone's products for lighting and evaluation.



### Farnsworth Munsell 100 Hue Test

The industry-standard method for evaluating an individual's ability to discern color. Includes 85 color reference caps in incremental hue variations and scoring software to confirm your team's vision aptitude for color evaluation.

### PANTONE® Formula Guide Coated & Uncoated GP1601N



### Overview

The hot selling guide in the Pantone graphics system for design inspiration, color specification, and printing accuracy, Formula Guide illustrates 1,867 Pantone spot colors with their corresponding ink formulations. Use this guide for logos and branding, marketing materials, packaging, and when spot color printing is required.

#### Format

- Two portable, handheld fan decks printed on coated and uncoated paper
- Printed on the commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Lighting Indicator page demonstrates when lighting conditions are suitable for color evaluation

#### Color

- The largest color gamut in the Pantone graphics system
- 1,867 spot colors, including 112 new colors released in 2016
- Each color displayed with coordinating numbers and ink formulations
- Colors arranged in chromatic format, with 112 new colors displayed in the front
- Index in the back of the guides provides the numeric location for each color

#### Application

Industry: logos and branding, marketing materials and packaging Use Case: an accurate method for achieving color on printed materials

• A commonly used guide in the world for brand guidelines and spot color printing

### PANTONE® Solid Chips Coated & Uncoated GP1606N





### Solid Chips Book includes all Pantone spot colors as sharable perforated chips on

**Overview** 

coated and uncoated paper. Use this versatile format for adding color into design palettes, mood boards, or product sketches, attaching color to design files for sharing with your production partners, and for approving color on press.

#### Format

- Two-volume, three-ring binder-style desktop set
- Includes all current Pantone spot colors as perforated, removable paper chips
- Each page provides seven Pantone colors with six individual 1.2" x 0.8" chips per color
- Printed on the commonly used paper stock weights (100lb for coated and 80lb for uncoated)

#### Color

- 1,867 spot colors, including 112 new Pantone colors in the book
- Colors arranged in chromatic format, with 112 new colors displayed in the front
- Each color displayed with coordinating numbers or names
- Removable chip format has three-sided color bleed to help when evaluating color
- Index in the front of the book provides the numeric location for each color

#### Application

Use Case: palette, mood board, and concept building and for color specification, sharing and evaluation

- Provides Pantone spot colors in the easiest format to share, transport, or build palettes
- Replacement Chip Pages sold separately for when colors run out

Inspiration Production & Evaluation

## **PANTONE**<sup>®</sup> Color Bridge Set Coated & Uncoated GP6102N







**Overview** 

side-by-side visual comparison of Pantone spot colors verses their closest CMYK process printing match on coated and uncoated paper. The guide also includes corresponding CMYK, Hex, and RGB values, perfect for digital designers. Use Color Bridge Set for digital design, animation, and packaging when CMYK printing is required.

The versatile tool for graphic and digital designers, Color Bridge Set provides a

### Format

- Two portable, handheld fan decks printed on coated and uncoated paper
- Printed to ISO Certification so colors can be consistently reproduced
- Printed on the commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Lighting Indicator page demonstrates when lighting conditions are suitable for color evaluation

### Color

- Illustrates quickly and easily through visual comparison how closely CMYK printing can match to Pantone
- All PMS colors shown side-by-side with their CMYK, RGB, and Hex equivalents
- 1,845 spot colors, including 112 new colors in the system
- Colors arranged in chromatic format, with 112 new colors displayed in the front
- Index in the back of the guides provide the numeric location for each color

### **Product Application & Benefits**

Use Case: digital design, animation, and packaging when CMYK process printing is required

- Visually compare Pantone spots colors side-by-side with their process printing equivalents
- The only guide that offers both HTML and RGB values for Pantone graphics spot colors

Creation **Production & Evaluation** 

### PANTONE® Pastels & Neons Coated & Uncoated GG1504



### **Overview**

A modern collection of soothing pastels and bright neons for creating eyecatching, market-driven designs, the Pastels & Neons Guide provides captivating and contemporary Pantone spot colors with their corresponding ink formulations. Use this guide for packaging, logos and branding, and marketing materials when pastels & neon colors are desired.

### Format

- Portable, handheld fan deck
- Single guide including color printed on both coated and uncoated paper stock
- Printed on the commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Lighting Indicator page demonstrates when lighting conditions are suitable for color evaluation

### Color

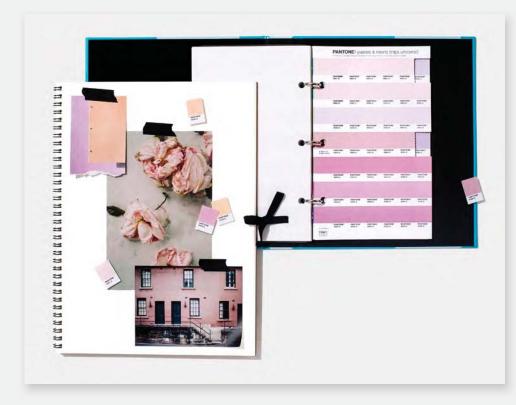
- 154 pastel and 56 neon specialty, spot colors
- Each color displayed with coordinating numbers and ink formulations
- Colors arranged pastels before neons, in chromatic format, with coated paper versions in front
- Index in the back of the guide provides the numeric location for each color

### Application

Use Case: logos and branding, packaging, and signage

Broadens and complements the traditional spot color palette (as found in Formula Guide)

### PANTONE® Pastels & Neons Chips Coated & Uncoated GB1504



### **Overview**

The Pastels & Neons Chips Book presents our modern collection of soothing pastels and bright neons as sharable, perforated chips on coated and uncoated paper. Use this versatile format for adding color into design palettes, mood boards, or product sketches, attaching color to design files for sharing with your production partners, and for approving color on press.

### Format

- Single-volume, three-ring binder style desktop set
- Includes the pastel and neon spot colors as perforated, removable paper chips
- Each page provides seven Pantone colors with six individual 1.2" x 0.8" chips per color
- Printed on the commonly used paper stock weights (100lb for coated and 80lb for uncoated)

#### Color

- 154 pastel and 56 neon spot colors arranged in chromatic format
- Each color displayed with coordinating numbers
- Removable chip format has three-sided color bleed and is ideal when evaluating color
- Index in the front of the book provides the numeric location for each color

#### Application

Use Case: palette, mood board, and concept building and for color specification, sharing and evaluation

- Broadens and complements the traditional spot color palette (as found in Solid Chips Books)
- Replacement Chip Pages sold separately for when colors run out

## PANTONE® Metallics Coated Guide GG1507A





### Overview

A complete collection of 655 Metallic colors for print and packaging, including 54 new trend- and market-relevant colors, plus a new Rose Gold base ink. Pantone Metallics provide economic color options that are easy to use, specify, and amplify for luxurious and dynamic results. Coating options are included within the guide for a quick reference to just a few of the many ways metallic effects can be enhanced for your projects' needs. Pantone Colors are high quality, reliable, and available off-the-shelf anywhere you go. Use for packaging, logos, branding, signage, and marketing materials.

#### Format

- Portable, handheld fan deck
- Printed on the commonly used coated paper stock weight (100 lb)
- Lighting Indicator page demonstrates when lighting conditions are suitable for color evaluation

### Color:

- 54 new trend- and market-relevant packaging colors just added, including a new Rose Gold base ink
- Complete collection of impactful and refined metallic colors for creating noticeable designs
- 354 high-luster, durable Packaging Metallic and 301 traditional Metallic Spot Colors
- Color examples shown with gloss aqueous and specialty coatings
- Each color displayed with coordinating numbers and ink formulations
- Colors arranged chromatically, with Packaging Metallics index at the center of book indicating numeric location

#### **Application:**

- Ideal for packaging, logos and branding, signage, and marketing materials
- Packaging Metallics are easy to coat and print without loss in luster, tarnishing, leafing, or blemishing
- Broadens and complements the traditional spot color palette (as found in Formula Guide)
- Use for color communication, specification, and production

### Inspiration

Production & Evaluation

## PANTONE® Metallic Chips Coated GB1507A





### Inspiration

Production & Evaluation

### **Overview**

A complete collection of 655 Metallic colors for print and packaging, including 54 new trend- and market-relevant colors, plus a new Rose Gold base ink. Pantone Metallics provide economic color options that are easy to use, specify, and amplify for luxurious and dynamic results. Coating options are included within the chip book for a quick reference to just a few of the many ways metallic effects can be enhanced for your projects' needs. Pantone Colors are high quality, reliable, and available off-the-shelf anywhere you go. Use for packaging, logos, branding, signage, and marketing materials.

### Format

- Single-volume, three-ring binder
- Includes a Paper Chip Saver for easy loose chip organization and storage
- Includes both Packaging and Graphics metallic spot colors as perforated, removable paper chips
- Each page provides seven Pantone Colors with six individual 1.2" x 0.8" chips per color
- Printed on the commonly used 100 lb. coated stock

### Color:

- 54 new, trend- and market-relevant packaging colors just added, including one new Rose Gold base ink
- Complete collection of impactful and refined metallic colors for creating noticeable designs
- 354 high-luster, durable packaging metallic and 301 traditional Metallic Spot Colors
- Removable chip format has three-sided color bleed and is ideal when evaluating color
- Color examples shown with gloss aqueous and specialty coatings
- Each color displayed with coordinating numbers
- Colors arranged chromatically, with Packaging Metallics index at the front of book indicating numeric location

### **Application:**

- Ideal for packaging, logos and branding, signage, marketing materials
- Packaging Metallics are easy to coat and print without loss in luster, tamishing, leafing or blemishing
- Broadens and complements the traditional spot color palette (as found in Formula Guide)
- Use for palette development, color communication, specification, and production
- Replacement Chip Pages sold separately for when colors run out

### PANTONE® Extended Gamut Coated Guide GG7000





Creation
Production & Evaluation

### Overview

Extended Gamut Guide is the latest development in process printing technology with 90% better Pantone spot color matches over CMYK by adding Orange, Green and Violet to the color gamut. Get more vibrant colors and closer matches to Pantone spot colors when using our Extended Gamut Guide for marketing materials, signage, and packaging.

### Format

- Portable, handheld fan deck
- Printed to ISO Certification so colors can be consistently reproduced
- Printed on the commonly used coated paper stock weight (100 lb)

### Color

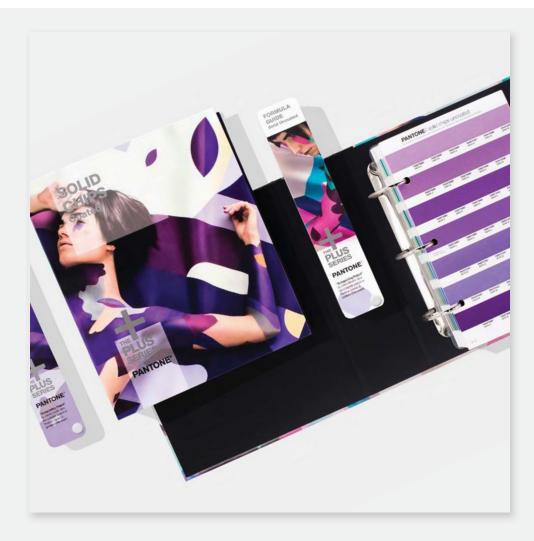
- 1,729 Pantone spot colors simulated using CMYK+OGV base inks
- Includes seven-color process (CMYK+OGV) and RGB values for each color
- Formulas include no more than three base ink colors so they can be reproduced by a lot of color presses
- Colors arranged in chromatic format, with index at the back of guide indicating numeric location

### Application

Use Case: marketing materials, packaging, signage, and process printing

- Achieves the closest possible process-printing match to Pantone spot colors
- Provides more vibrant, accurate, and reproducible color than traditional CMYK printing
- Maintains the benefits of process-printing with lower costs, lower minimums, and shorter turn around than spot color printing

## PANTONE® Solid Color Set GP1608N



### **Overview**

The Solid Color Set Bundle includes all 1,867 Pantone spot colors on coated and uncoated paper in two complementary formats: Formula Guide, a portable fan deck, and Solid Chips, a desktop set with perforated chips of each color. Use Formula Guide as a quick, personal reference when selecting or communicating colors and use Solid Chips to build mood boards, attach color to design files, and approve color on press.

### Format

- Formula Guide (two portable, handheld fan decks) and Solid Chips (two three-ring binders)
- Solid Chips include all current Pantone spot colors as six perforated, removable paper chips
- All products printed on the commonly used paper stock weights (100 lb coated, 80 lb for uncoated)
- Lighting Indicator page in guide demonstrates when lighting conditions are suitable for color evaluation

### Color

- 1,867 spot colors, including 112 new colors in the system
- Each color displayed with coordinating names and numbers; Formula Guides includes ink formulations
- · Colors arranged in chromatic format, with 112 new colors displayed in the front
- Index in the back of the guides and front of books provides numeric location for each
   color

#### Application

Use Case: logos & branding, packaging, and color specification, sharing, and evaluation

- Ink formulations provide an accurate method for achieving color on printed materials
- Solid Chips provide Pantone spot colors in the easiest formats to share, transport, or build palettes

#### Inspiration

Creation Production & Evaluation

## PANTONE® Solid Guide Set GP1605M





### Overview

Solid Guide Set includes all four spot color guides: Formula Guide Coated & Uncoated, Pastels & Neons, and Metallics. With all 2,732 colors in the Pantone Matching System, Solid Guide Set provides designers the greatest array of Pantone's market-driven spot colors. Use this set for branding, packaging, marketing materials, signage, and when spot color printing is critical.

Thanks to alignment with the latest in advanced PantoneLIVE digital and X-Rite hardware technology, Pantone has been able to update our Formula Guide printing process so you can enjoy our best color yet! Find out more at pantone.com/print-enhancements

### Format

- Four portable, handheld fan decks
- Printed on the commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

### Color

- Complete collection of all Pantone Spot Colors: 1,867 traditional spot colors, 301 regular metallics, 354 high-luster, durable packaging metallics, 154 pastels, and 56 neons
- Each color displayed with coordinating numbers and ink formulations
- Colors arranged in chromatic format, with the latest 112 colors displayed in the front of both Formula Guides
- Index in the back of each guide provides numeric location for each color
- Tolerance aim <2dE to our master standard data

### Application

Use Case: logos & branding, packaging, and color specification, sharing and evaluation

- Complete assortment of Pantone spot color fan guides in one cost-saving bundle
- Ink formulations provide an accurate method for achieving color on printed materials

### Inspiration

Creation

**Production & Evaluation** 

### PANTONE® Solid-to-Seven Set 2015-004S



#### Inspiration

Creation

**Production & Evaluation** 

### Overview

The Solid-To-Seven Bundle combines Formula Guide Coated & Uncoated with the new Extended Gamut Guide, the latest development in process printing that achieves 90% more accurate colors than CMYK, while still maintaining the time and cost benefits of CMYK. The Solid-To-Seven bundle enables you to compare Pantone spot colors side-by-side to their extended gamut equivalents. Use this set to determine which type of printing is best when producing marketing materials, signage, and packaging.

#### Format

- Three portable, handheld fan decks
- Printed on the commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Extended gamut process printing technology adds Orange, Green and Violet to the CMYK color gamut
- Extended Gamut Guide is printed to ISO Certification so colors can be consistently reproduced
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

### Color

- 1,867 spot colors with 1,729 seven-color process equivalents
- Each color displayed with coordinating numbers and ink formulations or RGB values
- Colors arranged in chromatic format, with 112 new colors displayed in the front of Formula Guides
- Index in the back of each guide provides numeric location for each color

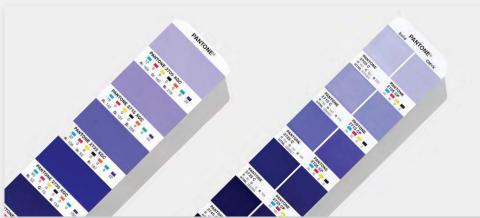
#### Application

Use Case: comparing spot-to-process color, digital design, animation, marketing materials, and packaging

- Use for comparing spot-to-process color, digital design, animation, marketing materials, and packaging
- Allows for side-by-side fan guide color comparison of spot to extended gamut printing at a value price
- Formula guide ink formulations provide an accurate method for achieving printed color
- Extended Gamut provides more vibrant, accurate, and reproducible color than traditional CMYK printing

### PANTONE® Bridge-to-Seven Set 2015-005S





### Overview

The Bridge-To-Seven Bundle combines Color Bridge Coated with the new Extended Gamut Guide. Color Bridge compares Pantone spot colors side-by-side to their four-color process (CMYK) equivalents, while Extended Gamut illustrates Pantone spot color equivalents through seven-color process (CMYK+OGV) printing. Use the Bridge-To-Seven Bundle to compare all printing options for your marketing materials, signage, and packaging.

### Format

- Two portable, handheld fan decks
- Printed on the commonly used coated paper stock weight (100lb)
- Color Bridge and Extended Gamut guides are printed to ISO Certification so colors can
  be consistently reproduced
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

### Color

- 1,845 four-color process, and 1,729 seven-color process equivalents
- Extended Gamut technology allows for ~90% better Pantone spot color matches over CMYK by adding Orange, Green and Violet to the color gamut
- Each color displayed with coordinating numbers and ink formulations, HEX and/or RGB values
- Colors arranged in chromatic format, with index at the back of guide indicating numeric location

### Application

Use Case: comparing spot-to-process color and for digital design, animation, and packaging

- Use for comparing spot-to-process color and for digital design, animation, and packaging
- Allows for side-by-side comparison of Pantone spot colors verses CMYK verses CMYK+OGV
- Includes ink formulations, HEX, and RGB values for Pantone graphic spot colors
- Offers a cost-saving bundle verses purchasing guides independently

Creation

Production & Evaluation

### PANTONE<sup>®</sup> Essentials GPG301N





### Overview

An ideal starter kit for graphic and digital designers, the Essentials bundle combines six of our top-selling guides: Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, and CMYK Coated & Uncoated in a convenient carrying case to cover your essential printing needs from spot to process. Enjoy 4,735 unique colors at your fingertips for use in inspiration, marketing materials, digital design and animation and when either spot or process color comparing and printing are required.

### Format

- Six portable, handheld fan decks in a convenient carrying case
- Printed on the commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

### Color

- Complete collection of all 1,867 traditional spot colors, 1,845 spot-to-process colors, and 2,868 four-color process colors
- Each color displayed with coordinating numbers and ink formulations or values
- Colors arranged in chromatic format, with 112 new colors displayed in the front of both
  Formula Guides

### Application

Use Case: comparing spot-to-process color and in digital design, animation, and packaging

- 4,735 total spot and four-color process colors together for a value price
- Convenient travel case has room for additional guides

### Inspiration

Creation Production & Evaluation

### PANTONE® Portable Guide Studio GPG304M



### Overview

Portable Guide Studio is a comprehensive collection of eight guides including Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, CMYK Coated & Uncoated, Metallics, and Pastels and Neons. With this set, graphic, print and digital designers will have the perfect way to access, travel with, store and protect the market-relevant set of spot, spot-to-process, process and visually eyecatching spot colors available. Get 5,600 total colors to use as inspiration, for dynamic logos and branding, marketing materials, digital design and animation.

Thanks to alignment with the latest in advanced PantoneLIVE digital and X-Rite hardware technology, Pantone has been able to update our Formula Guide printing process so you can enjoy our best color yet! Find out more at pantone.com/print-enhancements

#### Format

- Eight portable, handheld fan decks in a convenient carrying case
- Printed on the commonly used paper stock weights (100 lb for coated and 80 lb for uncoated
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

#### Color

- Complete collection of all 1,867 traditional spot colors, 1,845 spot-to-process colors, 2,868 four-color process colors and 865 specialty metallic, pastel and neon spot colors
- · Each color displayed with coordinating numbers and ink formulations or values
- Colors arranged in chromatic format, with the latest 112 colors displayed in the front of Formula Guides and Color Bridge guides
- Index in the back of each guide provides numeric location for each color
- Tolerance aim <2dE to our master standard data

#### Application

- Use for comparing spot-to-process color, logos and branding, packaging, digital design and animation
- 5,600 total spot and four-color process colors together for a value price
- Convenient travel case protects and stores guides when not in use

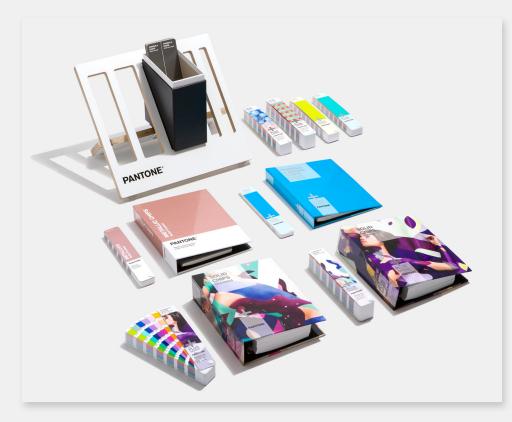
#### Inspiration

Creation

**Production & Evaluation** 

# PANTONE® Reference Library Plus Series Guides and Chip Books

GPC305M



Thanks to alignment with the latest in advanced PantoneLIVE digital and X-Rite hardware technology, Pantone has been able to update our Formula Guide and Solid Chips printing process so you can enjoy our best color yet!

Find out more at <u>pantone.com/print-enhancements</u>

### Inspiration

Creation

**Production & Evaluation** 

### Pantone Paper Chip Savers included with Pantone Chip Books!

### Overview

Reference Library contains eight fan deck guides and four chip books encompassing over 5,600 spot, spot-to-process, process and specialty spot colors to use as inspiration, for logos and branding, marketing materials, digital design and animation. This desktop display conveniently keeps the biggest collection of our essential Graphics guides and chip books at your disposal.

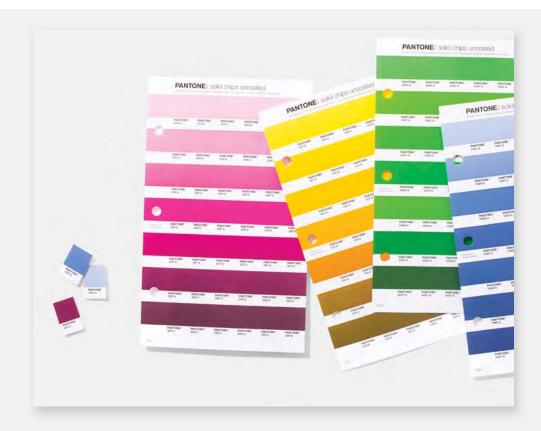
### Format

- Collection includes: Formula Guide Solid Coated, Formula Guide Solid Uncoated, Color Bridge<sup>®</sup> Coated, Color Bridge Uncoated, CMYK Coated, CMYK Uncoated, Pastels & Neons Coated & Uncoated, Metallics Coated, Solid Chips Coated, Solid Chips Uncoated, Pastels & Neons Chips Coated & Uncoated, Metallic Chips Coated, and Reference Library Display Case
- Printed on the commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Lighting Indicator page in guides demonstrate when lighting conditions are suitable for color evaluation
- Books include all current Pantone spot colors as perforated, removable paper chips
- Each chip is 1 3/16" x 13/16"
- Each book page provides either six or seven Pantone colors with six individual chips per color
- Removable chip format has three-sided color bleed and is ideal when evaluating color
- Includes Pantone Paper Chip Saver for storing loose chips and building color palettes for upcoming projects
- Publication tolerance aim ≤ 2.0 Delta-E to Pantone Master Standard Data

### Color

- Complete collection of all 1,867 traditional spot colors, 1,845 spot-to-process colors, 2,868 four-color process colors and 865 specialty metallic, pastel and neon spot colors
- Each color displayed with coordinating numbers and ink formulations or values
- Colors arranged in chromatic format, with 112 new colors displayed in the front of Formula Guides, Color Bridge guides and Solid Chips books
- Index in the back of the guides and front of books provides numeric location for
   each color

## PANTONE® Chip Replacement Pages for Pantone Plus Series



### **Overview**

Available for all 2,678 Pantone spot and specialty spot colors, Chip Books Replacement Pages provide an affordable way to replenish the colors you use most. Use our perforated chips for adding color into design palettes, mood boards, and product sketches, attaching color to design files for sharing with production partners, and for approving color on press.

### Format

- Three-ring binder-style pages
- Available as perforated, removable paper chips, sold by individual page
- Each page provides seven Pantone colors with six individual 1.2" x 0.8" chips per color
- Printed on the commonly used paper stock weights (100lb for coated and 80lb for uncoated)

#### Color

- Available in any of our 2,678 spot and specialty spot colors, including 112 new colors in the system
- Removable chip format has three-sided color bleed and is ideal when evaluating color
- Colors each displayed with coordinating numbers and names

### Application

Use Case: palette, mood board, and concept building and for color specification, sharing and evaluation

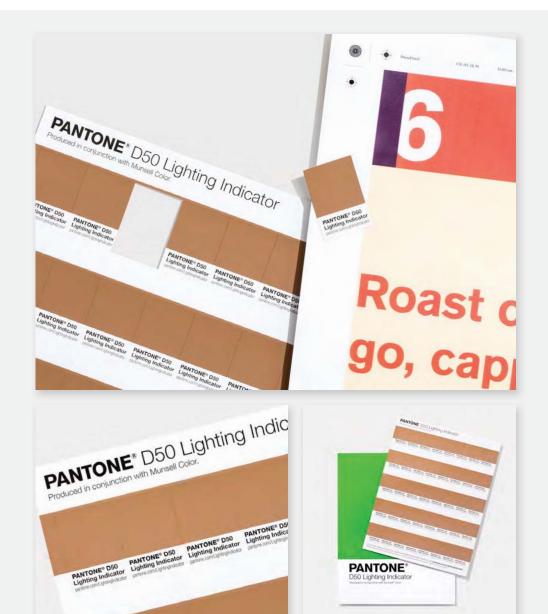
- Easy, affordable, and fast way to keep all Solid Chips or specialty color books up-to-date
- Provides Pantone spot colors in an easy format to share, transport or build palettes

IMPORTANT: These pages are for our books published from 2015 to current. If you are attempting to replace pages from an older book, the page numbers will not match and you will receive a different page than what you are expecting. If you have an older book, please use our Color Finder to determine the correct current corresponding replacement page of the particular color you wish to replenish.

#### Inspiration

Production & Evaluation

## PANTONE® Pantone Lighting Indicator Stickers D50 LNDS-1PK-D50



### Overview

Proper lighting is critical to ensuring color accuracy. Our D50 Lighting Indicator Stickers are an easy to use tool with two color patches that match when lighting condition are ideal and mismatch when lighting is poor. Easily attach D50 stickers to any design and production files to ensure color accuracy for printing and packaging applications.

### Format

- D50 (5000k daylight) is ideal for evaluating printed products
- Sheet of 40 stickers, with two light-sensitive patches on each sticker
- Peel-off adhesive backing for attaching to any surface

### Color

- Two different light-sensitive patches react to the lighting in your environment
- If the light is not in the proper range, the patches will appear different in color the worse the light, the more drastic the contrast in patch colors
- Attach stickers to design and production files to ensure you and your teams make accurate color decisions

### Application

Use Case: design and production files of printing and packaging applications

- Tell at a glance if your ambient lighting conditions are acceptable for evaluating color
- Share easily with the rest of your supply chain and business partners

## **PANTONE**<sup>®</sup> Pantone CAPSURE<sup>™</sup> RM200-PT01





### **Overview**

A complete color-matching solution. Capture color inspiration from any surface, material, or fabric - even small, patterned, multi-colored textures and textiles - and match it guickly and accurately to a Pantone Color. CAPSURE is easy to use and portable, yet its advanced image capture technology sets a new standard for accuracy and versatility in a portable device.

### Format

- The Pantone Fashion, Home + Interiors Color System Library (paper and cotton)
- The Pantone Plus Series Formula Guide (coated and uncoated), the Pantone Plus Series CMYK (coated and uncoated) and the Pantone Goe™ System (coated and uncoated) for graphic design, printing and publishing (includes sRGB, Adobe RGB, HTML, Lab and XYZ values for multimedia design)

### Color

- Instant color matching in the palm of your hand
- Preloaded with more than 10.000 Pantone Colors.
- The device captures your color inspiration from any surface, material or fabric even small, patterned, multi-colored textures and textiles
- Matches it quickly and accurately to a Pantone Color

### Application

- Stores up to 100 color captures, annotates colors with a voice recording and time-anddate stamp
- Toggles easily across multiple Pantone Libraries
- Synchronizes with popular design applications, including Adobe® Creative Cloud<sup>®</sup> applications
- Automatically updates color libraries through CAPSURE Sync



### PANTONE® CAPSURE<sup>™</sup> with Formula Guide GP1609N





Inspiration Creation Production & Evaluation

### Overview

The CAPSURE and Formula Guide Set includes all Pantone 1,867 spot colors on coated and uncoated paper as portable fan decks, plus the complete Graphics and Fashion, Home + Interiors color libraries on the portable CAPSURE device that "captures" color from any surface, material or fabric with a simple click of a button.

### Format

- Set includes: Pantone CAPSURE and Formula Guide Coated and Uncoated set
- Use CAPSURE for collecting and accurately matching color inspiration, as well as for establishing color harmonies and custom palettes, plus color extraction
- Use Formula Guide for logos and branding, marketing materials, packaging, and when spot color printing is required

### Application

- CAPSURE is pre-loaded with over 10,000 Pantone Colors, fits in the palm of your hand, and makes collecting and accurately matching color inspiration simple and fun
- CAPSURE updates automatically and synchronizes with popular design applications so
  that users can operate within their typical workflows
- Formula Guide is a commonly used reference for brand guidelines and spot color printing
- Formula Guide includes 1,867 spot colors each displayed with coordinating numbers and ink formulas

### PANTONE® Pantone 5 Light Booth – D50 P5D50840



### Overview

Pantone 5 Light Booth provides a consistent and reliable environment for evaluating products and prints. As color can appear differently under various light sources – such as daylight, store lighting and fluorescent – it is important to review products and prints under each before approval so that costly issues and rejects can be avoided.

### Format

- Use D50 lighting for reviewing color on printed materials
- Lamps: D50 Daylight, Home "A" Tungsten, Ultraviolet, Cool White Fluorescent, 840 Fluorescent
- Multiple voltage options: 100, 115, 127, and 230
- Certificate of performance

### Color

- Setup options available to suit your industry and customers' needs
- Contemporary design, styled to complement any work space

### Application

- Consistent, industry-standard fluorescent illumination
- Simulate common daylight, home, and store environments
- D50 dedicated light source option mainly for print and packaging applications
- UV source stimulates optical brighteners, whitening agents, fluorescent pigments, and dyes
- "A" Tungsten Halogen home lighting simulation lamp
- Cool White Fluorescent (CWF) and TL84 store lighting simulation lamp options
- Identify troublesome color variations and metameric effects (when two colors appear to match in one set of lighting conditions but fail to match in another)